

30 years of experience in the production and marketing of drives & inverter for electric motors



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WE ARE BLU

For over 30 years we have been operating in the production of drives for electric motors of various types, developing ad hoc solutions for different market sectors.

Our drives and inverters for electric motors are used by manufacturers of pumps, fans, compressors (in particular for the HVACR sector), as well as in the construction of systems for exploiting renewable energy.

We are a company characterized by agility and competence. Over the long lead times of our more structured competitors, we put a business organization that allows us to respond to the most varied needs of our customers with the maximum speed: we do not ask the customer to adapt to our systems but we adapt to his by providing an assistance service with efficiency.

Blu: 30 years of experience in the production of speed controllers and inverters for electric motors



OUR NUMBERS

15.000

Drive Standard parts
in the catalog.

10

Market sectors including:
Motion control, HVAC&R,
Renewable energy, Pumps,
Fans, Compressors.

9

Countries where we export
our products.

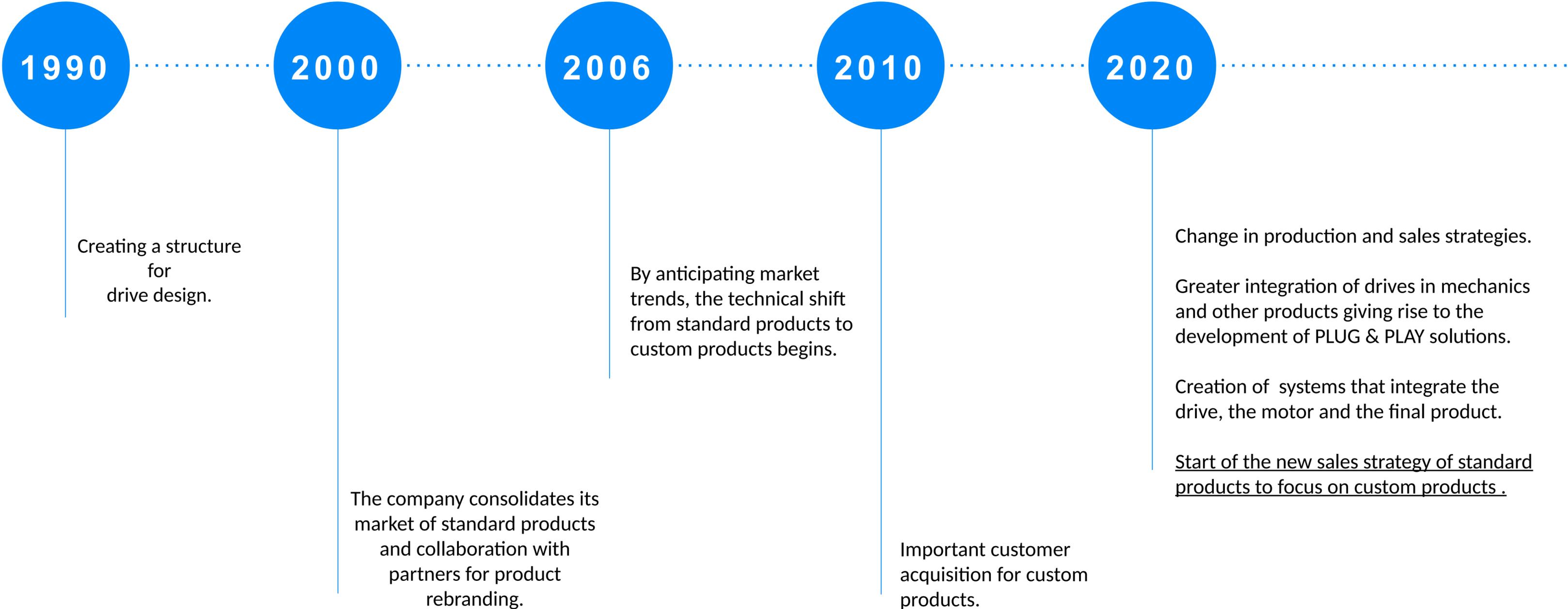
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Partner with whom we collaborate for
the design and production
of Pug & Play solutions.

4

Product lines:
Simplified, Custom,
Universal and Sophisticated Standards.

OUR EVOLUTION



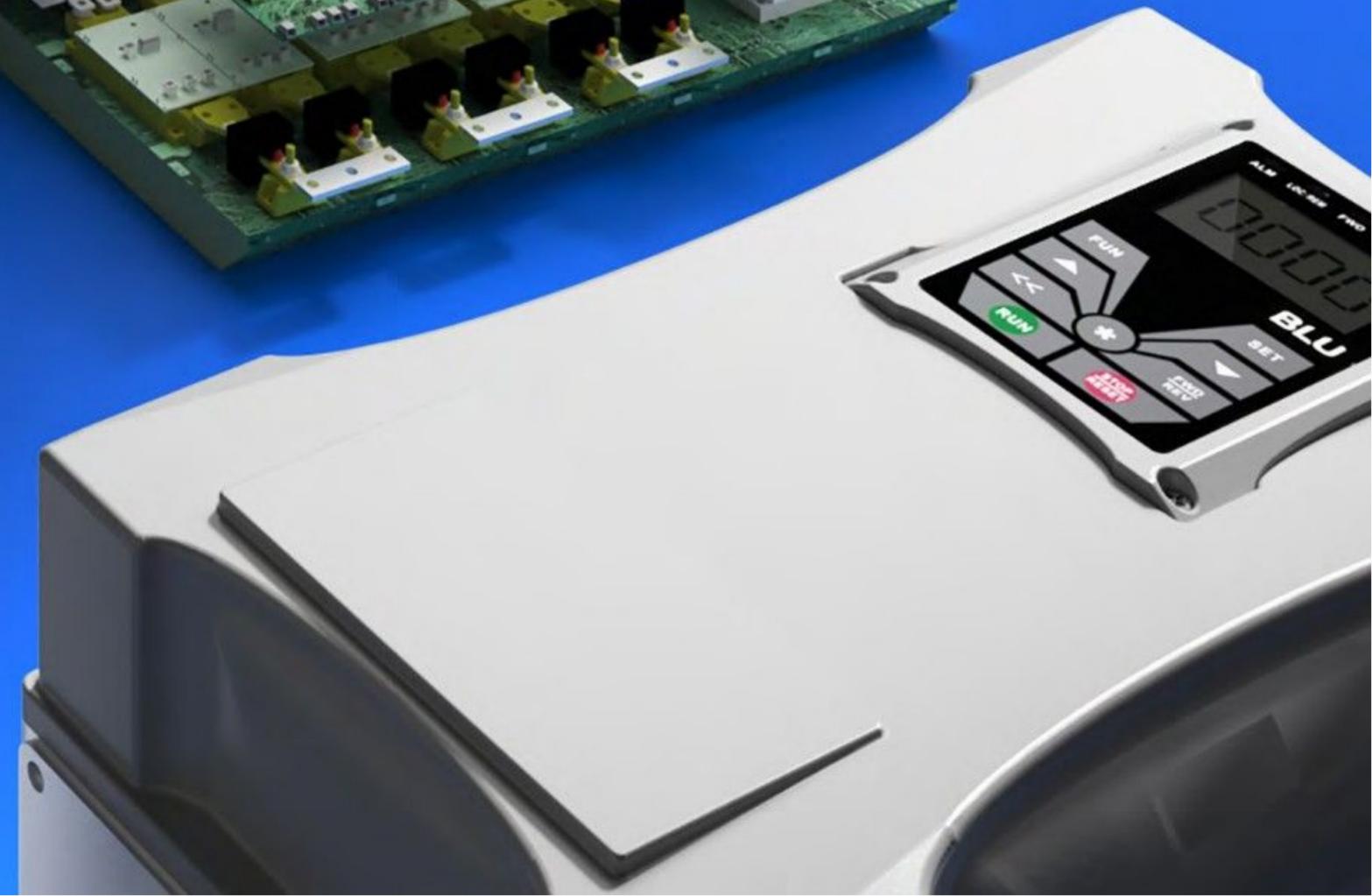
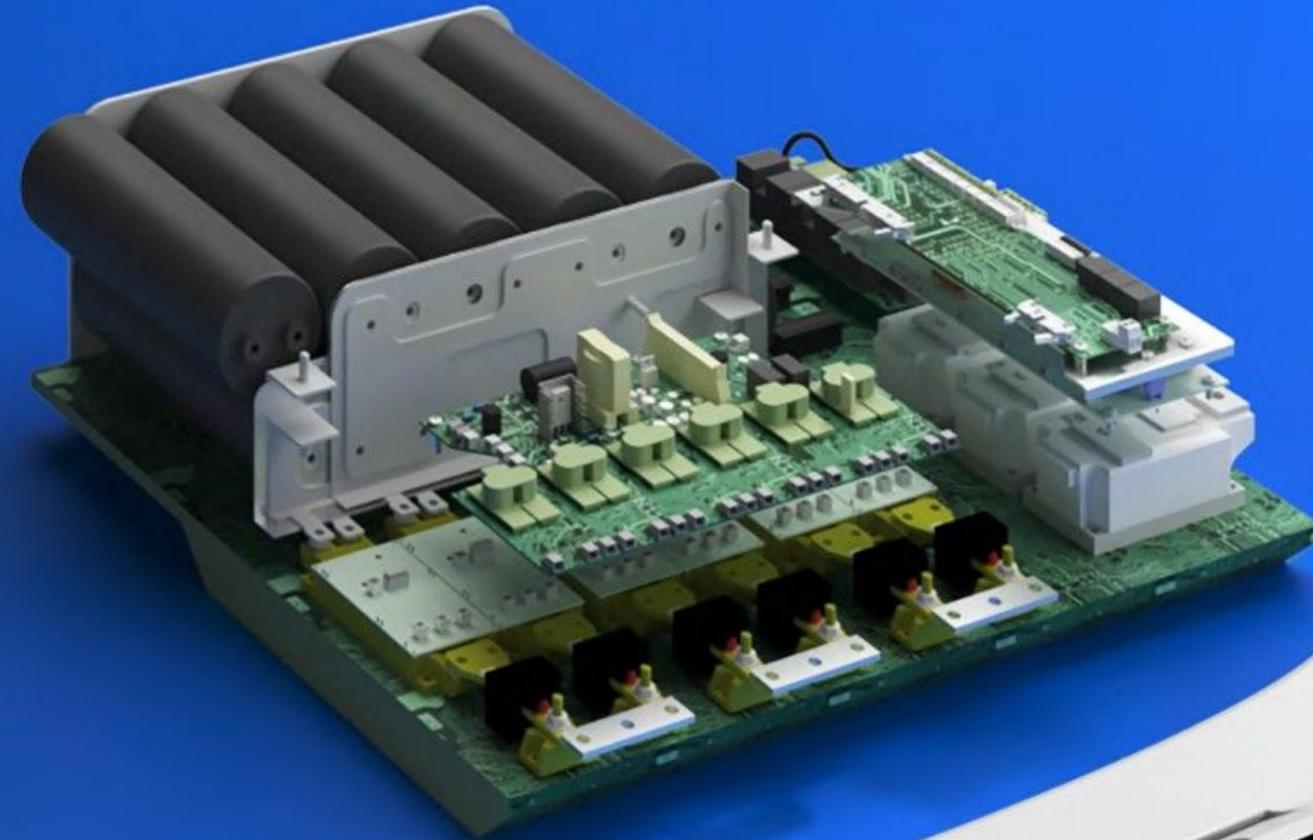
Our strengths

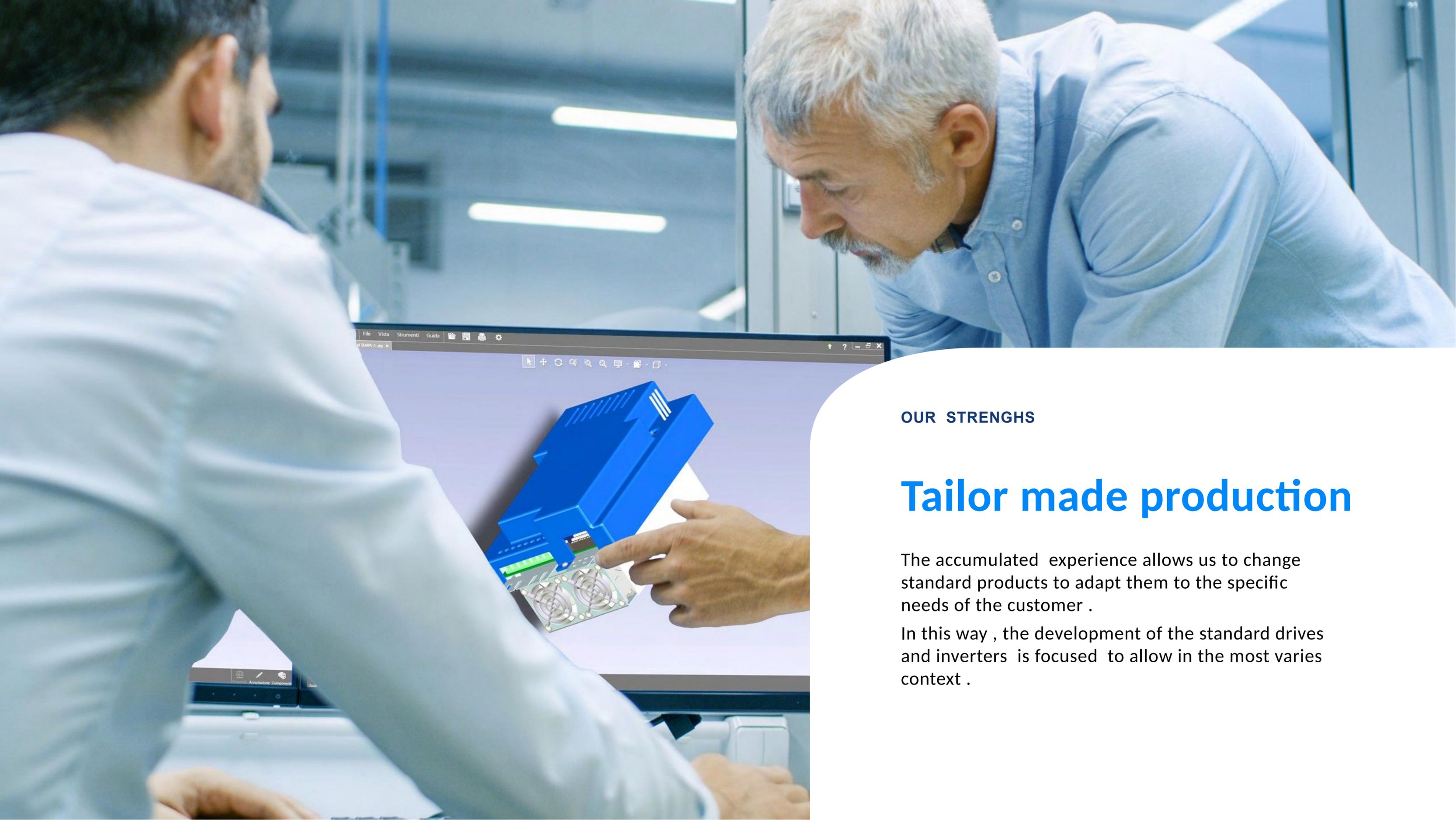
OUR STRENGTHS

Experience

We are a small company , but we have been in the market for over 30 years .

The quality of the products and services we offer today are the result of decades spent learning , building relationships with our partners , improving ourselves in order to anticipates the evolution of technology in our sector .





OUR STRENGTHS

Tailor made production

The accumulated experience allows us to change standard products to adapt them to the specific needs of the customer .

In this way , the development of the standard drives and inverters is focused to allow in the most varies context .

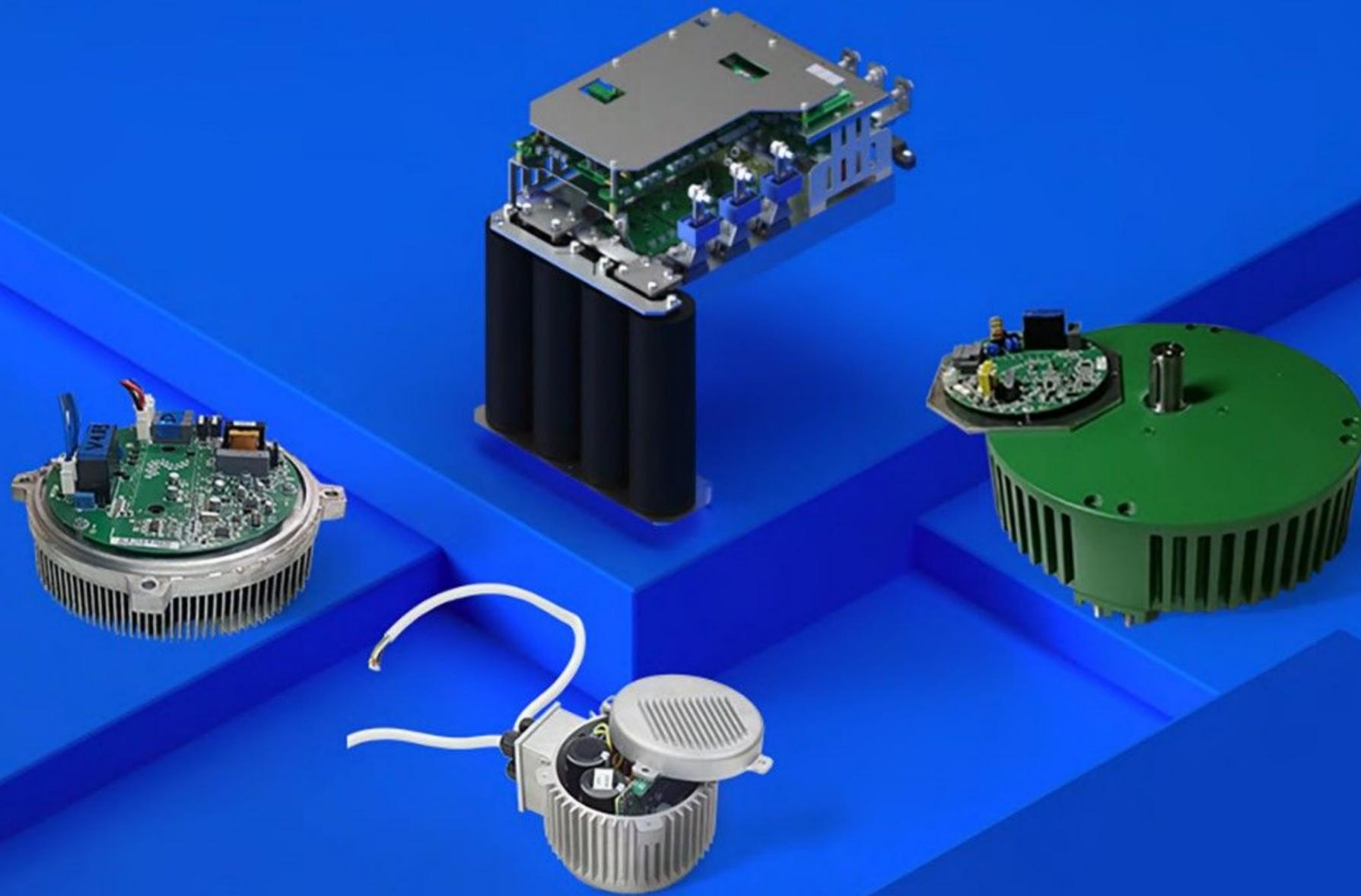
OUR STRENGTHS

Agility

For us ,»agility» means being able to meet the demands of our customer with the highest efficiency and quickly , during every phase of the collaboration .

Therefore , in the process of after-sales service , the customer has the opportunity to interact directly with our technical department : we talk face to face to resolve any problem and to maximize intervention time .





OUR STRENGTHS

Resistance

The drives and inverters for electric motors we manage are made to last .

We use selected components and keep the service kits active even for older models , in order to guarantee optimal operation even after a long time .

OUR STRENGTHS

Advice

All the skills, training, experience and working method we have built in years we have made , it available to companies that come to us: we provide a consultancy service to develop solutions optimized to customer needs, building long-term relationships



Assistance

Pre and post sales assistance for drives and inverters for three-phase electric motors of any kind

ASSISTANCE

We offer an assistance service for inverters and drives for three-phase electric motors, accompanying the customer in every phase of the work.

Pre and post sales assistance is one of our strengths .

Our goal is not only to sell drives and inverters for electric motors, but to develop technological solutions that allow our customers to reach their objectives:
to do this we provide over 30 years of experience in technical support and the ability to interpret and respond to the needs of our customers quickly, thanks to an agile and optimized organizational structure.



ASSISTANCE

Pre-sales assistance

The phase preceding the purchase is very delicate, so we work alongside companies and their technical departments to analyze applications and objectives of the new systems: based on what emerges from the preliminary analysis, we use our know-how to advise about the most convenient, efficient and optimized technological solutions.

This approach, combined with the ability to create custom drives and inverters, allows the customer to approach each new project with all the advantages that the latest technology can offer.



ASSISTANCE

After-sales assistance

The agility of our business organization allows us to be present for the first commissioning of the system until the complete application activation.

We give the customer the opportunity to interact directly with our technical department, without going through the "supply chains" that characterize the largest companies: we put our resources at the service of the project, we adapt to the customer's rhythms and procedures and, above all, we respond to every request quickly .

To guarantee this dedication to every company that comes to us, we have chosen to follow only a limited number of customers.



ASSISTANCE

Diagnostic Tool

Keeping up with technological innovation is essential to provide a truly efficient assistance service.

In the past, assistance necessarily required you to physically move to the customer's premises.

Today, technology allows us to perform most of the ordinary assistance procedures remotely, using continuously improving diagnostic tools.

Our service team is made up of the same design engineers who can therefore ensure a in-depth knowledge of the systems.

Reference markets

REFERENCE MARKETS

Motion control for industrial automation

The term MOTION CONTROL defines the set of electric drives for speed control of AC, DC and brushless motors. The systems we manage are used in the most modern industrial automation systems..





REFERENCE MARKETS

HVAC&R

The new trends in the global market are geared towards saving energy, optimizing the functioning of products and an increasing use of renewable energy.

Consequently, we have developed inverter solutions for electric motors coupled to the various types of motors and the products to which the motors are connected, such as fans, pumps and compressors.

REFERENCE MARKETS

Storage

In addition to the development of particular groups of products optimized for energy saving, we are focusing on the so-called "sixth technology": after the five sources in the renewable energy sector (solar, hydroelectric, wind, biomass and geothermal) there is storage technology, which allows energy to be stored in a way that favors sustainable supply.





REFERENCE MARKETS

FANS

One of the critical issues of the ventilation systems is the load variation. Our solutions include systems for modulating the speed of the fan motor, which allow you to adjust the cooling capacity of the machine, thus also managing the variations..

REFERENCE MARKETS

Compressors

We develop technologies that allow the modulation of the compressor motor speed and, consequently, allow to regulate the cooling capacity of the machine, managing at best the load variations.



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